

1a.2marks

Choose one of the statements below. **Outline** one example from your MY studies to support your chosen statement.

- Over the course of history, globalization has improved the welfare of countries through trade.
- Over the course of history, globalization has improved the welfare of countries through aid.

1b 4 marks Using an example from your MYP studies, **explain** one negative impact of globalization in history.

2. 8 marks Evaluate the marketing department's investigation process.

A multinational sports brand has chosen your city to open a new store. For the opening ceremony, the brand's marketing department has prepared a presentation about the role of sports in the sharing of culture throughout history.

The investigation process to create the presentation is summarized below. Look at the summary (source A) and answer the question that follows. You will be asked to evaluate the investigation.

<https://youtu.be/5QWSpXYWk7g>

Transcript

Our investigation aimed to show that, throughout history, the globalization of sport has allowed cultures to spread between societies.

To start with, we decided to brainstorm some sub-questions to support our investigation, and came up with the following:

- 1) How did the process of globalization influence the spread of sports throughout the world?*
- 2) How have sporting events, such as the Olympic Games, helped the spread of cultures?*
- 3) What is the benefit of globalization for multinational brands?*

Then we started searching for sources that would help us answer the questions with trustworthy information. Our focus was to find sources that showed how the globalization of sport impacted cultures throughout history. We also looked for sources with interesting examples in order to engage the audience during the presentation.

The first source we used was a video called History of the Olympics: How it Started by National Geographic.

3a.2 marks

Sport is one factor that has influenced the spread of cultures between societies. There are many other factors, including:

- art
- fashion
- food
- language
- music.

You must now plan your own investigation into the ways in which societies have shared their culture in history.

Formulate a clear and focused research question to investigate the statement of inquiry below.

You may choose one factor from the list above or make your own choice.

Statement of inquiry: Throughout the history of globalization, many factors have influenced the sharing of cultures.

3b.4marks Justify the relevance of your research question to the statement of inquiry.

Statement of inquiry: Throughout the history of globalization, many factors have influenced the sharing of cultures

3c.1 mark

State one primary source that would help you in your investigation.

3d. 1 mark

State one secondary source that would help you in your investigation.

3e.2marks

Outline why one of the sources you provided in part (c) or part (d) would be useful to your investigation.

-
3f.2marks

Outline one challenge you would face during your investigation.